1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
   1. “Music” and “Theater” are the most popular Kickstarter categories.
   2. The subcategory “Plays” is most likely to have a successful campaign.
   3. Kickstarter campaigns with larger fund-raising campaigns are less likely to be successful than those with smaller pledge amount requirements.
2. What are some of the limitations of this dataset?

* A stacked bar graph is a potentially misleading way to represent the data as opposed to a regular bar graph because the information is piled on top itself.
* We don’t know the amount of individual donations, we just have an average we calculated.

1. What are some other possible tables/graphs that we could create?

Two side by side pie charts. One is divided by category so you can visualize the number of Kickstarters in each category. The other is divided by the number of successful campaigns in each category so you can visualize the likelihood of a successful campaign in each category.

A table comparing the total number of backers in for each Kickstarter and the subcategory. This way we can visualize if there’s a correlation between overall interest in a subcategory and the likelihood of its success.